



WORLD LANDSCAPE ARCHITECTURE



2025 Membership Guide





About

About WLA

World Landscape Architecture (WLA) is the leading landscape architecture website, that brings together a global community of landscape architects, designers, enthusiasts, and industry professionals, offering a wealth of inspiration, knowledge, and resources.

We publish the latest landscape architecture projects, news, and competitions from leading landscape architecture firms. World Landscape Architecture (WLA) has over 55,000 monthly readers worldwide.

People



Damian Holmes - Founder & Editor

Damian founded World Landscape Architecture (WLA) in 2007. His passion for landscape architecture is key to success of WLA.

He is the Editor of WLA publishing over 5,000 articles including projects, editorials, competitions and also host online webinars and in person events.

Damian is also a registered landscape architect with over 23 years of experience designing and realising landscape architecture projects in Australia, China, and Canada. He has a background in landscape architecture, urban design, and horticulture. Damian seeks the latest knowledge and thinking through reviewing research and collaborating with allied professionals. He also attends several conferences during the year including AILA conference, ASLA conference and other conferences and events.



Statistics

Demographics

Monthly Averages past 12 Months (@ 31 December 2024)

USA	28.05%
China	10.4%
India	6.87%
UK	5.77%
Australia	4.80%
Singapore	4.30%
Canada	3.21%
South Korea	2.88%
Germany	2.50%
Italy	2.25%

Social Media

We connect with our readers with daily updates on our social media platforms including LinkedIn company (30,705 followers), LinkedIn group (38,930+ members), Instagram (31,100 followers), Facebook (223,000+ followers), Facebook (34,000+ group) Pinterest (96,000+ followers), , also through our weekly email newsletter to 3,500 subscribers.

Services



Memberships

World Landscape Architecture (WLA) offers memberships to design firms, product suppliers, universities, non-profit organisations. The memberships create more exposure for the organisations and their projects, services and products.

Members have the ability to have their project featured on the WLA website and social media accounts. Members have access to editorial calendar, job listings, people profiles, company profiles and more. They also receive discounts on registrations for entries into the WLA Awards.

WLA Awards

World Landscape Architecture (WLA) Professional and Student Awards started in 2017. The prestigious global awards program that celebrates excellence and innovation in landscape architecture. Organized annually, the awards showcase outstanding projects demonstrating exceptional creativity, sustainability, and environmental impact.

Events

WLA hosts and partners with organisations for online and in person events. These have included formal events such as lectures and salons, and also informal events such as meet and greets at conferences and expos.

Marketing & Content Management

WLA can assist with the management of content creation (writing & photography), press releases, social media accounts and more.

Design Firm Member

	Partner \$500 AUD/year	Sponsor \$750 AUD/year
Benefits		
Company logo on WLA and Supporters page	●	●
Company logo in the weekly email newsletter	●	●
Company Profile on WLA*	-	●
Editorial Calendar and be on the list to provide quotes for articles	●	●
Welcome notices website & social media	●	●
Feature Projects per year (top slider on frontpage)*	up to 5	up to 10
Project publications*	up to 10	up to 20
Company news in news column*	6	12
People profiles*	up to 1	up to 5
Job listings*	up to 3 free	up to 10 free
Discount of WLA Awards	15%	25%
Monthly WLA Members Newsletter	●	●

Company Logo - Your logo appears in the footer of website and weekly newsletter and the sidebar of all posts.

Company Profile* - We will provide a page that includes a profile of your company.

Editorial Calendar - We have a calendar of editorial topics released at the start of the year.

Welcome Post/Notice - Your company will receive a welcome post on the front page and shared on our social media channels and weekly newsletter.

Feature Projects* - Your project will be featured in the top slider of the page, weekly email newsletter, social media channels and includes links to your website.

Project Publications* - Your project will be published on the front page and our social media accounts. You can submit projects for publication at any time.

Company News*- Your company news will be posted in the News section.

People profiles* - You can profile your people in a profile on WLA. We provide a template for them to complete.

Job Listings* - We will post your job listing on the front page and social media accounts.

Discount on WLA Awards - You will get discounts (when logged in) for the annual WLA Awards

Monthly Newsletter - We provide a newsletter with news and updates on WLA.

Copy, text and images are to be supplied by your company
Annual Memberships are 365 days from the date of payment

To discuss memberships please contact
Damian Holmes damian@worldlandscapearchitect.com

Product Memberships

Benefits

	Product Partner \$500AUD/year	Product Sponsor \$1000AUD/year
Company logo on WLA and Supporters page	●	●
Company logo in the weekly email newsletter	●	●
Company Profile on WLA*	●	●
Editorial Calendar	●	●
Welcome notices website & social media	●	●
Feature Product Posts per year (top slider on frontpage)*	3	8
Company/Product news in news column*	5	10
Product profiles*	5	10
Monthly WLA Members Newsletter	●	●

Company Logo

Your company logo will appear in the footer of the front page and the sidebar of all posts. It will also appear in the footer of the weekly newsletter and the supporters' page.

Company Profile

We will provide a special page that includes a summary of your company.

Editorial Calendar

We have a calendar that we issue in December that provides the topics and ideas for each month.

Welcome Post/Notice

Your company will receive a post on the front page of WLA, our social media channels, and the weekly newsletter.

Feature Products*

We will feature your product in the top slider of the page and place it in a prominent position in the weekly email newsletter and social media accounts. Also, all featured products will be SEO-optimised with links back to your website.

Product News*

We will publish your announcements for new products and industry initiatives and share them on social media.

Product profiles*

We publish one page per product and link it back to your website, thus giving readers a direct way to contact you.

Monthly Newsletter

We provide a newsletter with news and updates on WLA

Copywriting of Products & News

WLA writes the copy(text)for the products and news through interviewing and coordinating with team members.

Coordination of Posts

WLA coordinates with your team to approve the article (copy & images) for publication.

Press Releases, Monitoring and Pitching.

WLA submits the press releases to various publications and provides a reports back on online media publication. We can also look to develop pitches to media outlets for future projects and articles.

Social Media Account Management

WLA manages your company social media accounts.

Memberships are 365 days from the date of payment

POA - Price On Application - contact us for a meeting and pricing

*copy, text and images to be supplied by your company

To discuss memberships please contact

Damian Holmes damian@worldlandscapearchitect.com



Advertising & Sponsorship

Awards and Event Sponsorship

WLA Awards

Naming Sponsor	\$10,000AUD
Secondary Sponsor	\$5,000AUD

Student Design Competitions

Sponsor	\$2,500AUD
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For more information about Awards & Event Sponsorship please contact Damian Holmes via email damian@worldlandscapearchitect.com

Advertising, Social Media Campaigns

Listings

Job Listing (30 days)	\$250AUD
Event/Competition Listing (30 days)	\$250AUD

Banner Ad

300x250 Banner Ad (30 days)	\$500AUD
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Sponsored Post

Sponsored Post (top slider)	\$250AUD
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Social Media Post

Promotion on all social media channels with your image and nominated link	\$250AUD
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**WORLD
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ARCHITECTURE**