



2020 Rate Card

worldlandscapearchitect.com

World Landscape Architecture (WLA) has over 45,000 monthly readers from across the world who spend an average 2:12 minutes reading over 180,000 pages a month. More demographics data is available on request.

We post articles regularly about the latest projects, news, competitions and have relationships with the most well-known landscape architecture and multi-discipline firms across the world.

Demographics - Average for 2018

USA	25.25%
China	11.2%
UK	7.18%
Australia	5.68%
India	5.01%
Canada	2.61%
Italy	2.05%
South Korea	1.95%
Germany	1.85%
Hong Kong	1.73%

Current Global Website Ranking 180,595 (Alexa.com)

We connect with our readers through daily updates to our readers via Facebook (237,000+ followers), Twitter (over 30000+ followers), LinkedIn group (19,000+ members), Instagram (11,000+ followers) Pinterest (37,500+ followers) also through our weekly email newsletter to 3,500 subscribers.

We offer differing levels of support for design firms, service suppliers and product suppliers.

Design Firm/Company Sponsor \$750AUD/Year

By becoming a SPONSOR your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- A Welcome post/article on the front page of World Landscape Architecture
- A Welcome announcement as a partner on our social media networks (Facebook; LinkedIn;)
- Publication of 6 Featured Projects, 10 Projects per year
- A Welcome in our newsletter that goes out to 3500 subscribers.
- Six (6) free job listings for landscape architecture positions (value = \$300 - \$50 per listing - note maximum 12 per year)
- One social media campaign to promote your project/service. (Value \$100USD)

Product Sponsor \$750AUD/Year

By becoming a PRODUCT SPONSOR your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- A Welcome post/article on the front page of World Landscape Architecture
- A Welcome announcement as a partner on our social media networks (Facebook; LinkedIn;)
- A Welcome in our weekly email newsletter that goes out to 3500 subscribers.
- Four Feature/Sponsored Posts (value \$600 - \$150 per post) posted on all social media and 2nd article in the newsletter.



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Design Company Partner

By becoming a PARTNER your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- Welcome message in the News Section of WLA
- Publication of 3 Featured Projects, 6 Projects per year

Partner - \$300AUD/year

Product Partner

By becoming a PARTNER your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- Welcome message in the News Section of WLA
- Publication of 2 Featured Products with social media campaigns

Partner - \$300AUD/year

WLA Awards Sponsor

2020 WLA Awards program is held from November 2019 to April 2020.

Awards Main Sponsor	\$3,500AUD
Awards Partner	\$1,500AUD

Advertise

Banner Ad

300x250 Banner Ad (30 days)	\$350AUD
Sponsored Posts	
Sponsored Post (image on frontpage)	\$250AUD

Email Feature

Top Image inclusion in email title	\$100AUD
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Social Media Campaign

Promotion on all social media channels with your image and nominated link	\$100AUD
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Job Listing (30 days)	\$100AUD
Event/Competition Listing (30 days)	\$100AUD

QUESTIONS?

For any queries regarding partnerships or advertising please contact Damian Holmes via email: damian@worldlandscapearchitect.com

Current Sponsors

ASPECT Studios™



SASAKI

Current Partners



citicene
your project | our priority



MNLA

OMGEVING
LANDSCAPE ARCHITECTURE URBANISM





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Benefit	Supporter	Partner	Sponsor
Name on Supporters Page	●	●	●
Logo			
• Supporters Page	-	Small Logo	Large Logo
• Website	-	Small Logo	Large Logo
• Email Newsletter	-	Small Logo	Large Logo
Publication of Projects	2 maximum per year	6 maximum per year	10 maximum per year
Featured Publication of Projects	-	3 maximum per year	6 maximum per year
Job Listings	-	4 maximum per year	6 maximum per year
Welcome Announcement			
• website	-	In News Section (right column)	Featured Section
• email newsletter	-	-	●
• social media	-	-	●
Publication of Sponsored Product posts	-	-	3 maximum per year
Social Media Campaign Promotion of your product	-	-	●
	\$75AUD	\$300AUD	\$750AUD

Approximate Conversion (June 2020)

\$52USD
41GBP
370CNY/RMB

\$210USD
165GBP
1480CNY/RMB

\$525USD
415GBP
3700CNY/RMB