



2018 RATE CARD

WORLDLANDSCAPEARCHITECT.COM

World Landscape Architecture (WLA) has over 45,000 monthly readers from across the world who spend an average 2:12 minutes reading over 180,000 pages a month. We post articles daily about the latest projects, news, competitions and have relationships with the most well-known landscape architecture and multi-discipline firms across the world.

We connect with our readers through daily updates to our readers via **Twitter (over 28000+ followers)**, **Facebook (237,000+ followers)**, **LinkedIn group (19,000+ members)**, **Instagram (3000+ followers)** **Pinterest (16,500+ followers)** also through our weekly email newsletter to 3,500 subscribers.

SPONSOR

We offer the opportunity to become an annual sponsor with World Landscape Architecture (WLA) (1 January - 31 December).

By becoming a SPONSOR your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- A Welcome post/article on the front page of World Landscape Architecture
- A Welcome announcement as a partner on our social media networks (Facebook; LinkedIn;)
- A Welcome in our weekly email newsletter that goes out to 3500 subscribers.
- Six (6) free job listings for landscape architecture positions (value = \$300 - \$50 per listing - note maximum 12 per year)
- Two Feature/Sponsored Posts during 2018 (value \$300 - \$150 per post) posted on all social media and feature (1st article in the weekly newsletter.
- One social media campaign to promote your product or service. (Value \$100USD)

Annual Sponsor \$499USD/year

PARTNER

We offer the opportunity to become an annual partner with World Landscape Architecture (WLA) (1 January - 31 December).

By becoming a PARTNER your company will receive the following:

- your company logo on the front page of World Landscape Architecture and on the SUPPORTERS page of World Landscape Architecture
- your logo in the footer of our weekly email newsletter
- Welcome message in the News Section of WLA

Annual Sponsor \$199USD/year

WLA AWARDS SPONSOR

2019 WLA Awards program is held from November 2018 to March 2019.

Awards Main Sponsor	\$2,500USD
Awards Partner	\$1,000USD

ADVERTISE

We have several opportunities for advertising including:

Banner Ad on worldlandscapearchitect.com	
300x250 Banner Ad (30 days)	\$250USD

Sponsored Posts

Sponsored Post (image on frontpage) \$150USD

Email Feature

Top Image inclusion in email title	\$100USD
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Social Media Campaign

Promotion on all social media channels with your image and nominated link	\$100USD
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Listings on worldlandscapearchitect.com

Job Listing (30 days)	\$100USD
Event/Competition Listing (30 days)	\$100USD

QUESTIONS?

For any queries regarding partnerships or advertising please contact damian@worldlandscapearchitect.com