



About WLA

worldlandscapearchitect.com

We post articles regularly about the latest projects, news, competitions and have relationships with the most well-known landscape architecture and multi-discipline firms across the world.

World Landscape Architecture (WLA) has over 45,000 monthly readers from across the world who spend an average 2:02 minutes per visit and read over 200,000 pages a month.

Demographics - Averages for 2020

USA	20.25%
China	17.5%
India	5.01%
UK	4.90%
Australia	4.60%
South Korea	3.80%
Canada	2.61%
Thailand	2.50%
Italy	2.05%
Turkey	1.85%
Japan	1.80%

Current Global Website Ranking 102,133 (Alexa.com)

Social Media

We connect with our readers with daily updates on our social media platforms including Facebook(237,000+ followers), Pinterest (75,000+ followers), Instagram (21,250+ followers), LinkedIn company (13,000+ followers), LinkedIn group (22,000+ members), Twitter (over 30000+ followers) also through our weekly email newsletter to 3,500 subscribers.

Memberships

We offer various memberships including Supporter, Partner and Sponsor. See the next page for the benefits of each membership.

Tailoring

We offer differing levels of support for design firms, service suppliers and product suppliers and tailor a marketing campaign including articles, social media

Some of WLA's Sponsors and Partners

ASPECT Studios™



SASAKI



FORMS+SURFACES®



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your project | our priority



MNLA

OMGEVING
LANDSCAPE ARCHITECTURE URBANISM





WLA Memberships

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Individual or Design Firm Membership Benefits	Supporter \$75 AUD/year	Partner \$300 AUD/year	Sponsor \$750 AUD/year
Company logo on WLA and Supporters page	-	●	●
Company logo in the weekly email newsletter	-	●	●
Name on Supporters Page	●	-	-
Company Profile on WLA	-	●	●
Editorial Calendar	-	●	●
Welcome notices on WLA website & social media	-	●	●
Feature Projects per year (top slider on frontpage)	1	up to 5	up to 10
Project publications	-	up to 10	Unlimited
Company news in news column & social media	-	-	Unlimited
People profiles	-	up to 1	up to 5
Job listings	50% discount	up to 3 free	up to 10 free
Discount of WLA Awards, Events and Competitions	5%	15%	25%
Monthly WLA Members Newsletter & Member Content	●	●	●
Membership Certificate	●	●	●

Product/Service Membership Benefits	Product Partner \$500 AUD/year	Product Sponsor \$1000AUD/year
Company logo on WLA and Supporters page	●	●
Company logo in the weekly email newsletter	●	●
Company Profile on WLA	●	●
Editorial Calendar	●	●
Welcome notices on WLA website & social media	●	●
Featured Product Publications (top slider on frontpage)	up to 3	up to 6
Product News (news, social media & weekly newsletter)	up to 5	up to 10
Product Profile	up to 5	up to 10
Monthly WLA Members Newsletter	●	●
Membership Certificate	●	●

Prices as at 1 December 2020 for 2020-2021 Memberships



Advertising Rate Card

worldlandscapearchitect.com

Advertising, Social Media Campaigns

Banner Ad

300x250 Banner Ad (30 days) \$250AUD

Sponsored Post

Sponsored Post (top slider) \$250AUD

Social Media Post

Promotion on all social media channels with your image and nominated link \$250AUD

Email Feature

Top Image inclusion in email title \$250AUD

Listings

Job Listing (30 days) \$100AUD

Event/Competition Listing (30 days) \$100AUD

Marketing Advice & Management

We can tailor a marketing package including Ads, Sponsored Post, Social Media Post and Email Feature depending on your needs. We can also include a promotion of posts through Social Media for an additional fee and budget.

We can also target the audience when possible on social media networks.

Marketing Campaigns

We can provide advice for your marketing needs including publication, campaigns. We can also provide a marketing management services to manage your press requests, website and social media accounts.

To discuss your questions or for more information please contact Damian via email damian@worldlandscapearchitect.com